

## 1110.4/Automated Calls/Text Messages

TRUMBULL PUBLIC SCHOOLS  
BOARD OF EDUCATION  
POLICY MANUAL

SECTION: 1000  
CATEGORY: Community Relations  
POLICY CODE: 1110.4/Automated Calls/Text  
Messages

### AUTOMATED CALLS/TEXT MESSAGES

#### Policy Statement

The Board of Education shall utilize an automated notification system/service to facilitate the sending of important and informative information to parents/guardians, staff, and students through telephone calls and/or text messages. The Board believes that the use of such automated calls and/or text messages allows the District and its schools to communicate with parents/guardians, staff, and students in an effective, efficient, and timely manner for many different situations involving students and staff.

The District and its schools may make automated calls and/or text messages to parent/guardian, staff, and/or student wireless telephones regarding issues pertaining to the health and safety of students and staff, including unexcused absences, weather closures, and/or incidents of threat and/or immediate danger to the school and/or individuals. Such messages, the Board realizes, can be communicated pursuant to the “emergency purpose” exception to the Telephone Consumer Protection Act’s (TCPA’s) consent requirement.

Further, the Board permits the District and its schools to make automated calls and/or text messages without prior express consent when a parent/guardian or student provides his/her wireless telephone number as a contact and the call to be made closely relates to the educational mission of the school or to official school activities, absent instructions to the contrary from the party providing the wireless telephone number.

The Administration shall take necessary steps, including working with the vendor of the automated notification system/service, to regularly update the calling/messaging lists in order to ensure that automated calls and/or text messages reach the intended recipient.

Adopted: 8/28/2018

#### References

- Telephone Consumer Protection Act 47 U.S.C. §227
- Trumbull Board of Education Policy Code 0200: Statement of Educational Goals